



# Advocacy Calendar 2021

Storytelling is a critical tool of advocacy. Amplify your health center story by joining in on these national celebrations. #ValueCHCs

## January

**27:** National Day of Action

## February

### Black History Month

**2:** Congressional Management Foundation (CMF) Webinar - The Virtual Advocacy Toolkit and How to Conduct a [Virtual] Meeting with Congress  
**17:** National Day of Action

## March

### Women's History Month

**12:** Advocacy Leadership Program  
**15 - 18:** NACHC Policy & Issues Forum  
**17:** National Day of Action  
**30:** CMF Webinar - Power Shifts in Washington: How Elections Affect Advocacy Strategies

## April

### Minority Health Month

**5 - 11:** Public Health Week  
**27:** National Tell A Story Day

## May

**Mental Health Awareness Month**  
**Asian American Pacific Islander Heritage Month**  
**Older Americans Month**

**4:** CMF Webinar - Grassroots' Return on Investment: Turning Advocacy into \$\$\$ for Your Network  
**6 - 12:** Nurses Week

## June

### Pride Month

**2:** CMF Webinar - Stay-cation Advocacy: Building Relationship Back Home  
**9:** Advocacy in Storytelling Webinar

## July

**3 - 4:** America's Health Centers = America's Promise Celebration

## August

### National Immunization Awareness Month

**8 - 14:** National Health Center Week  
**11:** National Day of Action  
**22 - 24:** NACHC Community Health Institute & EXPO  
**25:** Advocacy Leadership Program

## September

**National Recovery Month**  
**Hispanic Heritage Month (September 15 - October 15)**

**1:** CMF Webinar - Backstage Pass: Behind the Scenes of Congressional Decision Making  
**6:** Labor Day - Community Health Centers are Economic Engines

## October

**National Dental Hygiene Month**  
**Hispanic Heritage Month (September 15 - October 15)**

## November

### Diabetes Month

**11:** Veterans Day  
**17:** Unity for Community Health Day  
**27:** Small Business Saturday

## December

**TBD:** National Influenza Vaccination Week  
**14:** CMF Webinar - Using Research to Connect the Dots Between You and Your Lawmaker  
**17:** ACE Applications Due