



MEMORANDUM

TO: MEMBERSHIP, PCAs, and HCCNs

FROM: Steve Carey, c: 703-395-1241

DATE: April 2, 2020

RE: SUGGESTED ADVOCACY GUIDANCE FOR THE FOURTH STIMULUS PACKAGE

The purpose of this memo is to provide guidance for using the templates provided in this package. Knowing how busy you are, the contents of this memo are by no means required but meant for your ease. The key is volume. The more activity we can exhibit the “louder” our voice will become.

Many of you are seasoned advocates and may already be well versed in the process highlighted below. For others, we hope you find this useful.

CONTENTS:

- 1) [Health Center Request – 4th Stimulus Package](#)
- 2) [Message Points – 4th Stimulus Package](#)
- 3) [Letter to your Member of Congress from NACHC CEO Tom Van Coverden](#)
 - a. If you are sending a letter to a Democratic Member, in your email, please encourage the Member to contact Speaker Pelosi in support of our request.
 - b. If you are sending a letter to a Republican Member, please encourage them to contact Leader McCarthy in support of our request.
- 4) [Draft letter to your Governor](#) – Your Governor carries considerable weight in your State, often with members from opposite sides of the political aisle. Furthermore, they can apply pressure to the Administration. Finally, advocacy directed to your Governor could lead to State-directed funding to health centers. Please consider using this as a template – modify as appropriate, and personalize if possible (recall a tour if they or a staff conducted one, etc.)

- 5) [Draft letter to your local officials](#) – second to your accomplishments and dedication to the community, local support from elected officials (as many as possible) will be a large factor in our success. Volume for contacts is critical. Please consider using this template and, like the points above, personalize if you are able.

- 6) [Draft letter to business leaders](#) – political leaders know the importance of large employers in each community. Like the templates above, please consider sending this to your large, medium, and even small employers, bankers, vendors, community activists and religious leaders.