# The Advocacy Center of Excellence (ACE) Program

## The Program
- The NACHC advocacy team recently launched the Advocacy Centers of Excellence (ACE) Program.
- Incorporates advocacy as an element of overall operational excellence, including clear goals, quality measures, and recognition.
- The ACE Program makes it easy for Health Centers to build a strong foundation in and commitment to advocacy.

## ACES Stand Out From The Crowd
- ACEs have a commitment to advocacy through the creation of advocacy infrastructure and consistent engagement via response to calls to action, recruitment, training and education, and social media presence.
- ACEs are actively involved with both federal and state policy issues which affect Health Centers and their patients.

## Achieving ACE Status At Your Health Center
- Becoming certified as an ACE sets your Health Center apart as a national leader in advocacy. The framework and requirements associated with each tier of ACE status (bronze, silver, and gold) clearly lay out the necessary requirements.
- For more information, please visit www.hcadvocacy.org/ace or contact Susan Burton, NACHC’S Director of National Grassroots Advocacy, at sburton@nachc.org