

THE ADVOCACY CENTER OF EXCELLENCE (ACE) PROGRAM

THE PROGRAM

- ◇ **The NACHC advocacy team recently launched the Advocacy Centers of Excellence (ACE) Program.**
- ◇ **Incorporates advocacy as an element of overall operational excellence, including clear goals, quality measures, and recognition .**
- ◇ **The ACE Program makes it easy for Health Centers to build a strong foundation in and commitment to advocacy.**

ACES STAND OUT FROM THE CROWD

- ◇ **ACEs have a commitment to advocacy through the creation of advocacy infrastructure and consistent engagement via response to calls to action, recruitment, training and education, and social media presence.**
- ◇ **ACEs are actively involved with both federal and state policy issues which affect Health Centers and their patients.**

ACHIEVING ACE STATUS AT YOUR HEALTH CENTER

- ◇ **Becoming certified as an ACE sets your Health Center apart as a national leader in advocacy. The framework and requirements associated with each tier of ACE status (bronze, silver, and gold) clearly lay out the necessary requirements.**
- ◇ **For more information. please visit www.hcadvocacy.org/ace or contact Susan Burton, NACHC'S Director of National Grassroots Advocacy, at sburton@nachc.org**