



BOARD MEMBER ADVOCACY CERTIFICATE PROGRAM

What is the Board Member Advocacy Certificate (BMAC)?

BMAC is a program designed to help educate and engage board members on advocacy and policy issues. Much like the Advocacy Center of Excellence (ACE) Program, BMAC consists of a checklist of advocacy-related programming a participant must complete in order to be eligible for the certificate. Board members can and should be powerful and effective advocates for their Health Centers, and this program is intended to help connect them to information and best practices that they can use to create a culture of advocacy at their organization.

Who is eligible/ should participate?

All Health Center Board Members are eligible to complete the Board Member Advocacy Certificate. Board Members do NOT have to be NACHC individual OR organizational members to participate; this program is open to everyone.

BMAC Application

The BMAC application, along with other information, resources, and FAQs, is available at www.hcadvocacy.org/bmac. All checklist items must be completed within an 18-month period.

What other board-focused advocacy resources does NACHC have?

If you do not wish to participate in BMAC, you can download the Board Member Advocacy Toolkit, which has a variety of resources you can use to engage in advocacy at your Health Center. Templates and information are available at www.hcadvocacy.org/boardresources.

Questions? Email grassroots@nachc.org.